

WNCT.com VALICANOS EN CASA SA C

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500

And:

Washington, DC 20007 3050 K Street Northwest Great American Media

Greenville, NC 27834 ENCT 3221 South Evans Street

CONTRACT

DSCC Product 10/18/16 - 10/24/16 Contract Dates Advertiser 5594 Estimate # Contract / Revision 953187 Alt Order # 25328659

POL/DSCC IE ENCT 9913721 Adults 35+ Special Handling IN3307/TO232 EOM/EOC Billing Cycle Property agy Code Demographic gency Ref Billing Calendar 49 Katz Washington Advertiser Code Account Executive Broadcast Original Date / Revision 10/12/16 Advertiser Ref / 10/12/16 53 Katz/Washingto Cash Cash/Trade Product 1/2 Sales Office

N 5 ENCT 10/22/16 10/22/16 9 On Your Side News @ 10p 10p-1030p Start Date	N 4 ENCT 10/23/16 10/23/16 Su 4p-5p Start Date End Date Weekdays Week: 10/18/16 10/24/16S	N 3 ENCT 10/22/16 10/22/16 Sa 3p-4p King of Queens Start Date	N 2 ENCT 10/23/16 10/23/16 Su 1p-2p Heartland Start Date End Date Weekdays Spots. Week: 10/18/16 10/24/16S	N 1 ENCT 10/18/16 10/24/16 Steve Wilkos Start Date End Date Weekdays Week: 10/18/16 10/24/16 MTWTF	*Line Ch Start Date End Date Description
2/16 10/22/1 End Date 10/24/16	3/16 10/23/16 End Date 10/24/16	NCT 10/22/16 10/22/16 Sa 3p-4 Start Date End Date Weekdays 10/18/16 10/24/16S-	3/16 10/23/1 <u>End Date</u> 10/24/16	3/16 10/24/16 <u>End Date</u> 10/24/16	Date End Da
6 9 On Your Weekdays S-	6 Su 4p-5p Weekdays S	6 Sa 3p-4p h Weekdays S-	6 Su 1p-2p h Weekdays S	6 Steve Wilk Weekdays	ate Descriptio
Side News @ 10 Spots/Week 1	Spots/Week 1	ing of Queens Spots/Week	leartland Spots/Week 1	os <u>Spots/Week</u> 2	'n
ip 10p-1030p <u>Rate</u> \$185.00	4p-5p <u>Rate</u> \$95.00	3p-4p <u>Rate</u> \$95.00	1p-2p <u>Rate</u> \$95.00	8a-9a <u>Rate</u> \$95.00	Start/End Time
					Days
:30	:30	:30	:30	:30	Spots/ Length Week
		***************************************			Rate Rtn
Z Z	Z ∑	Z Z	Z	Z	Туре
_		_	-,	2	Rtn TypeSpots
\$185.00	\$95.00	\$95,00	\$95.00	\$190.00	Amount

(* Line Transactions: N = New, E = Edited, D = Deleted)

Nowithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT S VNINGS VS

3221 S. Evans St. Greenville, NC 27834 252-355-8500

WN C Locom Greenville, NC 27834 (252) 355-8542 ENCT
3221 South Evans Street

	Contract / Revision	Alt Order #
	953187 /	25328659
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	DSCC	5594

	Start Date Week: 10/18/16	N 6 ENCT	Start	*Line Ch :	
	<u>Date End Date Weekdays</u> 16 10/24/16S	6 ENCT 10/23/16 10/23/16 9 On Your Side News @ 10p 10p-1030p	Start Date End Date Weekdays	*Line Ch Start Date End Date Description	
	Spots/Week	ur Side News @ 10p	Spots/Week		
	<u>Rate</u> \$185.00	10p-1030p	Rate	Time	Start/End
Totals				Days	
0.00	· MANAGAMAN	:30		Days Length Week	Spots/
				Rate Rtn TypeSpots	
	<u>.</u>	Z Z		ГуреЅр	
7		4		ots	
\$845.00		\$185.00		Amount	

POL/DSCC IE Advertiser

Original Date / Revision 10/12/16 / 10/12/16

Signature:	

Date:	

Totals

09/26/16 -10/24/16

Time Period

of Spots

Gross Amount

Agency Comm.

Net Amount

\$845.00 \$845.00

(\$126.75) (\$126.75)

\$718.25 \$718.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Nowithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KATZ TELEVISION

125 West 55th St New York, NY 10019

Agency: Great American Media CPE: 49/53/5594

Contract # 25328659

Advertiser: DSCC IE

Changes as of: 10/11/2016 at 4:24 PM

Version: Highlighting Revision 1

Station: ENCT

Total \$: \$845.00

Flight: 10/18/16 - 10/24/16

Product: DSCC

Agency Order #: 5467175

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Buyer: Pino, Thomas Salesperson: JACOB ROTH 212-373-8175 Primary Demo: Adults 35+

Comments: Separation: 30

Market: Greenville/New Bern/Wash Office: WASHINGTON

Total Spots: 7 Total CPP: \$0.00

Total GRP:

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175 Separation:

	Su 6 10p-10:30p	Sa 5 10p-10:30p	4 4p-5p	3 3p-4p	2 1p-2p	Tu-F,M 1 8a-9a	# Day/Time
			2				DP
	9 On Your Side On The CW	9 On Your Side On The CW	Afternoon Movie	King of Queens	Heartland	Steve Wilkos Show-B	Program
	_	-	_			_	
	\$185.00	\$185.00	\$95.00	\$95.00	\$95.00	\$95.00	Rate
70	0	0	0	0	0	0	A35P Rating
TOTALS: 7	30	30	30	30	30	30	Len
7	_	_	_	ے	ے	2	Len 10/18
							10/18 - 10/18
7						2	10/18 - 10/18 Total Spots
7 \$845.00	1 \$185.00	1 \$185.00	1 \$95.00	1 \$95.00	1 \$95.00	2 \$190.00	/18 - 10/18
7 \$845.00 \$0.00		- 1					/18 - 10/18 Total Spots



SIZ THE SON

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Agency Order #: 5467175

Salesperson: JACOB ROTH 212-373-8175

Buyer: Pino, Thomas

Special Instructions

125 West 55th St New York, NY 10019

10/11/16 4:24 PM 10/11/16 4:24 PM Date/Time

JACOB ROTH Added by

Separation: Separation: Comment

Market Budget: \$84,500

Competitive Information

ENCT Share: 1%

Comment:

Unknown:

2%

WNCT: 33% ¥FX: WITN: 39% WCTI: 20%

5%

Contract # 25328659 Agency: Great American Media CPE: 49/53/5594

Advertiser: DSCC IE Product: DSCC

Flight: 10/18/16 - 10/24/16

Changes as of: 10/11/2016 at 4:24 PM

Version: Highlighting Revision Station: ENCT

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Total Spots: Total CPP: \$0.00 Total \$: \$845.00

Primary Demo: Adults 35+ Total GRP:

Assistant: JACOB ROTH 212-373-8175 Con Type: POLITICAL/VOTE

Separation:

					0	0	
lotal	-		Dav/Time				
100%	100%	1000	% Distrib				
-		7	Spots	Daypart Summary			
\$845.00	\$045.00	904000	Dollars	Summary			
N/A	N/A		CP				
0.0	0.0		GRP				

2016-Oct Month Total

Monthly Summary

Spots

Dollars \$845.00 **\$845.00**

Order Level Comments

TRANSPARATION TO THE PARTY OF T	\$845,00	\$845.00		7	New	10/11/16 4:23 PM JACOB ROTH	10/11/16 4:23 P	New
Changes: Product from issue to DSCC, Default Spot Length to 30, Demo Meta to [R16], User Entered \$ from \$0.00 to \$845.00.	\$845.00	\$0			Revised	10/11/16 4:24 PM JACOB ROTH	10/11/16 4:24 P	Revision
\$ Comment	Contract \$	\$ Chg	Spot+ Spot-	Spot+	Status	ed Created by	Created/Received Created by	Trans
		Transaction History	Trans			TOTAL PROPERTY.	The state of the s	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.